

ESTTA Tracking number: **ESTTA718604**

Filing date: **01/06/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91205896
Party	Defendant Wild Brain Entertainment, Inc.
Correspondence Address	JONATHAN D REICHMAN KENYON & KENYON LLP ONE BROADWAY NEW YORK, NY 10004 UNITED STATES jreichman@kenyon.com, wmerone@kenyon.com, nsardesai@kenyon.com, tm- docketny@kenyon.com
Submission	Defendant's Notice of Reliance
Filer's Name	William M. Merone
Filer's e-mail	tmdocketdc@kenyon.com, wmerone@kenyon.com
Signature	/William M. Merone/
Date	01/06/2016
Attachments	First NOR (Registrations).pdf(522298 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

BEAU L. TARDY,

Opposer,

Opp. No. 91205896

v.

WILD BRAIN ENTERTAINMENT, INC.

Applicant.

APPLICANT'S FIRST NOTICE OF RELIANCE UNDER RULE 122(d)(2)

Pursuant to Rule 122(d)(2) of the Trademark Rules of Practice (37 CFR 2.122(d)(2)), Applicant, Wild Brain Entertainment, Inc., gives notice of its intent to rely in the above-captioned opposition proceeding on certain federal trademark registrations owned by Applicant. A list of these registrations is provided below, and a current printout of information from the electronic database records of the Office for each registration is attached and shows the current status and title of the registrations, which information identifies Applicant as the current owner.

The registrations on which Applicant intends to rely include the following:

Exhibit	Trademark	Reg. No.	Class	Goods/Services
A	UMIGO	4358390	09	electrical and scientific apparatus, namely, downloadable computer games; downloadable game software; and musical sound recordings featuring music in the field of children's education
B	UMIGO	4335252	41	Educational and entertainment services, namely, a continuing program in the field of children's education distributed over the internet; providing an interactive web site featuring educational and entertainment services, namely, non-downloadable videos featuring lessons, classes and seminars, electronic game software, computer game software,

Exhibit	Trademark	Reg. No.	Class	Goods/Services
				computer games, computer programs, video games, game software, videos featuring music, animated cartoons, prerecorded live-action performances, prerecorded live action performances by costumed characters, musical video recordings, live-action performances and live action performances by costumed characters, and information in the field of children's education
C	WILD BRAIN	2625527	41	entertainment services, namely motion picture film and television production; providing a continuing cartoon show distributed over television, cable, radio and global computer networks; electronic publishing services, namely, publication of text and graphic works of others on CD-ROMs featuring animated games
D	POOCHINI	2729703	41	entertainment services, namely a continuing animated cartoon program distributed over television, satellite, audio and video media [cancelled]

These registrations are relevant to show that Applicant, contrary to Opposer's previous suggestions, regularly obtains issued registrations based on applications filed under Section 1(b).

Respectfully submitted,

Dated: January 6, 2016

/William M. Merone/
Jonathan D. Reichman
William M. Merone
KENYON & KENYON LLP
One Broadway
New York, NY 10004
Tel.: (212) 425 – 7200
Fax: (212) 425 – 5288

*Counsel for Applicant,
Wild Brain Entertainment, Inc.*

CERTIFICATE OF SERVICE

I certify that a true copy of APPLICANT'S FIRST NOTICE OF RELIANCE UNDER RULE 122(D)(2) was served on the parties or counsel indicated below by electronic mail sent to the address(es) listed below (as agreed to by the parties):

Wendy Peterson
NOT JUST PATENTS LLC
P.O. Box 18716
Minneapolis, MN 55418
wsp@NJPLS.com

Counsel for Opposer

Dated: January 6, 2016

/William M. Merone/
Jonathan D. Reichman
William M. Merone
KENYON & KENYON LLP
One Broadway
New York, NY 10004
Tel.: (212) 425 – 7200
Fax: (212) 425 – 5288

*Counsel for Applicant,
Wild Brain Entertainment, Inc.*

Exhibit A

United States of America
United States Patent and Trademark Office

UMIGO

Reg. No. 4,358,390

Registered June 25, 2013

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

WILD BRAIN ENTERTAINMENT, INC. (DELAWARE CORPORATION)
15000 VENTURA BLVD.
SHERMAN OAKS, CA 91403

FOR: ELECTRICAL AND SCIENTIFIC APPARATUS, NAMELY, DOWNLOADABLE COMPUTER GAMES; DOWNLOADABLE GAME SOFTWARE; AND MUSICAL SOUND RECORDINGS FEATURING MUSIC IN THE FIELD OF CHILDREN'S EDUCATION, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 10-2-2012; IN COMMERCE 10-2-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-179,735, FILED 11-18-2010.

MICHAEL KEATING, EXAMINING ATTORNEY



Lisa Street Lee

Acting Director of the United States Patent and Trademark Office

Trademark Status and Document Retrieval (TSDR) APIs are currently experiencing technical difficulties and users may be unable to access the database. The problem is being addressed by staff at the USPTO. We sincerely apologize for any inconvenience this may have caused.

[STATUS](#) [DOCUMENTS](#) [MAINTENANCE](#)

[Back to Search](#)

[Print](#)

Generated on: This page was generated by TSDR on 2016-01-06 12:27:30 EST

Mark: UMIGO

UMIGO

US Serial Number: 85179735

Application Filing Date: Nov. 18, 2010

US Registration Number: 4358390

Registration Date: Jun. 25, 2013

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jun. 25, 2013

Publication Date: Mar. 08, 2011

Notice of Allowance Date: May 03, 2011

Mark Information

Mark Literal Elements: UMIGO

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: electrical and scientific apparatus, namely, downloadable computer games; downloadable game recordings featuring music in the field of children's education

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 02, 2012

Use in Commerce: Oct. 02, 2012

Basis Information (Case Level)

Filed Use: No**Currently Use:** Yes**Filed ITU:** Yes**Currently ITU:** No**Filed 44D:** No**Currently 44D:** No**Filed 44E:** No**Currently 44E:** No**Filed 66A:** No**Currently 66A:** No**Filed No Basis:** No**Currently No Basis:** No

Current Owner(s) Information

Owner Name: Wild Brain Entertainment, Inc.**Owner Address:** 15000 Ventura Blvd.
Sherman Oaks, CALIFORNIA UNITED STATES 91403**Legal Entity Type:** CORPORATION**State or Country Where
Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Katherine L. McDaniel**Docket Number:** WBE-85234

Correspondent

Correspondent KATHERINE L. MCDANIEL**Name/Address:** FULWIDER PATTON LLP
6060 CENTER DR 10TH FL
LOS ANGELES, CALIFORNIA UNITED STATES 90045**Phone:** 310-824-5555**Fax:** 310-824-969**Domestic Representative - Not Found**

Prosecution History

Date	Description	Proceeding Number
Nov. 19, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jun. 25, 2013	REGISTERED-PRINCIPAL REGISTER	
May 21, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE MAILED	
May 20, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	76568
May 17, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 17, 2013	STATEMENT OF USE PROCESSING COMPLETE	76538
May 02, 2013	USE AMENDMENT FILED	76538
May 02, 2013	TEAS STATEMENT OF USE RECEIVED	
Oct. 18, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED	

Oct. 17, 2012	EXTENSION 3 GRANTED	76538
Oct. 11, 2012	EXTENSION 3 FILED	76538
Oct. 11, 2012	TEAS EXTENSION RECEIVED	
Apr. 11, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED	
Apr. 10, 2012	EXTENSION 2 GRANTED	76538
Mar. 19, 2012	EXTENSION 2 FILED	76538
Apr. 10, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76538
Mar. 19, 2012	TEAS EXTENSION RECEIVED	
Sep. 30, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED	
Sep. 28, 2011	EXTENSION 1 GRANTED	98765
Sep. 28, 2011	EXTENSION 1 FILED	98765
Sep. 28, 2011	TEAS EXTENSION RECEIVED	
May 03, 2011	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 08, 2011	PUBLISHED FOR OPPOSITION	
Feb. 16, 2011	NOTICE OF PUBLICATION	
Jan. 28, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	76568
Jan. 28, 2011	ASSIGNED TO LIE	76568
Jan. 26, 2011	EXAMINER'S AMENDMENT MAILED	
Jan. 25, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 25, 2011	EXAMINER'S AMENDMENT ENTERED	88888
Jan. 25, 2011	EXAMINERS AMENDMENT -WRITTEN	76505
Jan. 25, 2011	ALLOWANCE WITHDRAWN-INADVERTENTLY ISSUED ACTION	
Jan. 24, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 21, 2011	ASSIGNED TO EXAMINER	76505
Nov. 23, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 22, 2010	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: May 20, 2013

Assignment Abstract Of Title Information

Summary

Total Assignments: 5

Registrant: Wild Brain Er

Assignment 1 of 5**Conveyance:** SECURITY INTEREST**Reel/Frame:** [4641/0133](#)**Pages:** 9**Date Recorded:** Oct. 13, 2011**Supporting Documents:** [assignment-tm-4641-0133.pdf](#)**Assignor****Name:** [WILD BRAIN ENTERTAINMENT, INC.](#)**Execution Date:** Oct. 07, 2011**Legal Entity Type:** CORPORATION**State or Country Where
Organized:** DELAWARE**Assignee****Name:** [ROYAL BANK OF CANADA](#)**Legal Entity Type:** CHARTERED BANK**State or Country Where
Organized:** CANADA**Address:** 20 KING STREET WEST
MAIN FLOOR
TORONTO, ONTARIO, CANADA M5H1C4**Correspondent****Correspondent Name:** ERIN R. ZASKODA**Correspondent Address:** 611 ANTON BOULEVARD
SUITE 1400
COSTA MESA, CA 92626**Domestic Representative - Not Found****Assignment 2 of 5****Conveyance:** SECURITY INTEREST**Reel/Frame:** [4894/0326](#)**Pages:** 11**Date Recorded:** Nov. 05, 2012**Supporting Documents:** [assignment-tm-4894-0326.pdf](#)**Assignor****Name:** [WILD BRAIN ENTERTAINMENT, INC.](#)**Execution Date:** Oct. 22, 2012**Legal Entity Type:** CORPORATION**State or Country Where
Organized:** CALIFORNIA**Assignee****Name:** [ROYAL BANK OF CANADA](#)**Legal Entity Type:** ADMINISTRATIVE AGENT**State or Country Where
Organized:** CANADA**Address:** 200 BAY STREET, SOUTH TOWER, ROYAL BANK PLAZA
TORONTO, ONTARIO, CANADA M5J 2W7

Correspondent**Correspondent Name:** BRYAN CAVE LLP**Correspondent Address:** TWO NORTH CENTRAL AVENUE, SUITE 2200
JULIE A. ESLICK
PHOENIX, AZ 85004**Domestic Representative - Not Found****Assignment 3 of 5****Conveyance:** RELEASE OF SECURITY INTEREST**Reel/Frame:** [5402/0505](#)**Pages:** 92**Date Recorded:** Nov. 13, 2014**Supporting Documents:** [assignment-tm-5402-0505.pdf](#)**Assignor****Name:** [ROYAL BANK OF CANADA](#)**Execution Date:** Oct. 30, 2013**Legal Entity Type:** ADMINISTRATIVE AGENT**State or Country Where
Organized:** CANADA**Assignee****Name:** [COOKIE JAR ENTERTAINMENT INC.](#)**Legal Entity Type:** CORPORATION**State or Country Where
Organized:** CANADA**Address:** 266 KING STREET WEST
2ND FLOOR
TORONTO, CANADA M5V1H8**Name:** [4116372 CANADA INC.](#)**Legal Entity Type:** CORPORATION**State or Country Where
Organized:** CANADA**Address:** 100 WELLINGTON STREET WEST, SUITE 2300
TD WEST TOWER
TORONTO, ONTARIO, CANADA M5K 1A1**Correspondent****Correspondent Name:** JONATHAN D. REICHMAN, ESQ.**Correspondent Address:** ONE BROADWAY
NEW YORK, NY 10004**Domestic Representative****Domestic Representative
Name:** JONATHAN D. REICHMAN, ESQ.**Domestic Representative
Address:** ONE BROADWAY
NEW YORK, NY 10004**Assignment 4 of 5**

Conveyance: RELEASE OF SECURITY INTEREST**Reel/Frame:** [5402/0610](#)**Pages:** 93**Date Recorded:** Nov. 13, 2014**Supporting Documents:** [assignment-tm-5402-0610.pdf](#)**Assignor****Name:** [ROYAL BANK OF CANADA](#)**Execution Date:** Oct. 30, 2013**Legal Entity Type:** ADMINISTRATIVE AGENT**State or Country Where
Organized:** CANADA**Assignee****Name:** [DHX MEDIA LTD.](#)**Legal Entity Type:** CORPORATION**State or Country Where
Organized:** CANADA**Address:** 1478 QUEEN STREET
HALIFAX, NOVA SCOTIA, CANADA B3J 2H7**Correspondent****Correspondent Name:** JONATHAN D. REICHMAN, ESQ.**Correspondent Address:** ONE BROADWAY
NEW YORK, NY 10004**Domestic Representative****Domestic Representative
Name:** JONATHAN D. REICHMAN, ESQ.**Domestic Representative
Address:** ONE BROADWAY
NEW YORK, NY 10004**Assignment 5 of 5****Conveyance:** SECURITY INTEREST**Reel/Frame:** [5403/0256](#)**Pages:** 96**Date Recorded:** Nov. 18, 2014**Supporting Documents:** [assignment-tm-5403-0256.pdf](#)**Assignor****Name:** [DHX MEDIA LTD.](#)**Execution Date:** Oct. 31, 2013**Legal Entity Type:** CORPORATION**State or Country Where
Organized:** CANADA**Assignee****Name:** [ROYAL BANK OF CANADA](#)**Legal Entity Type:** ADMINISTRATIVE AGENT**State or Country Where
Organized:** CANADA**Address:** 200 BAY STREET, SOUTH TOWER, ROYAL BANK PLAZA

TORONTO, ONTARIO, CANADA M5J 2W7

Correspondent**Correspondent Name:** JONATHAN D. REICHMAN, ESQ.

Correspondent Address: ONE BROADWAY
NEW YORK, NY 10004

Domestic Representative**Domestic Representative Name:** JONATHAN D. REICHMAN, ESQ.

Domestic Representative Address: ONE BROADWAY
NEW YORK, NY 10004

Proceedings - None recorded

Exhibit B

United States of America

United States Patent and Trademark Office

UMIGO

Reg. No. 4,335,252

Registered May 14, 2013

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

WILD BRAIN ENTERTAINMENT, INC. (DELAWARE CORPORATION)
15000 VENTURA BLVD.
SHERMAN OAKS, CA 91403

FOR: EDUCATIONAL AND ENTERTAINMENT SERVICES, NAMELY, A CONTINUING PROGRAM IN THE FIELD OF CHILDREN'S EDUCATION DISTRIBUTED OVER THE INTERNET; PROVIDING AN INTERACTIVE WEB SITE FEATURING EDUCATIONAL AND ENTERTAINMENT SERVICES, NAMELY, NON-DOWNLOADABLE VIDEOS FEATURING LESSONS, CLASSES AND SEMINARS, ELECTRONIC GAME SOFTWARE, COMPUTER GAME SOFTWARE, COMPUTER GAMES, COMPUTER PROGRAMS, VIDEO GAMES, GAME SOFTWARE, VIDEOS FEATURING MUSIC, ANIMATED CARTOONS, PRERECORDED LIVE-ACTION PERFORMANCES, PRERECORDED LIVE ACTION PERFORMANCES BY COSTUMED CHARACTERS, MUSICAL VIDEO RECORDINGS, LIVE-ACTION PERFORMANCES AND LIVE ACTION PERFORMANCES BY COSTUMED CHARACTERS, AND INFORMATION IN THE FIELD OF CHILDREN'S EDUCATION, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 11-26-2012; IN COMMERCE 11-26-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-150,593, FILED 10-12-2010.

MICHAEL KEATING, EXAMINING ATTORNEY



Lea Street Lee

Acting Director of the United States Patent and Trademark Office

Trademark Status and Document Retrieval (TSDR) APIs are currently experiencing technical difficulties and users may be unable to access the database. The problem is being addressed by staff at the USPTO. We sincerely apologize for any inconvenience this may have caused.

STATUS **DOCUMENTS** **MAINTENANCE**

[Back to Search](#)

[Print](#)

Generated on: This page was generated by TSDR on 2016-01-06 12:28:38 EST

Mark: UMIGO

UMIGO

US Serial Number: 85150593

Application Filing Date: Oct. 12, 2010

US Registration Number: 4335252

Registration Date: May 14, 2013

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance doc

Status Date: May 14, 2013

Publication Date: Feb. 14, 2012

Notice of Allowance Date: Sep. 18, 2013

Mark Information

Mark Literal Elements: UMIGO

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or c

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Educational and entertainment services, namely, a continuing program in the field of children's e providing an interactive web site featuring educational and entertainment services, namely, non-lessons, classes and seminars, electronic game software, computer game software, computer games, game software, videos featuring music, animated cartoons, prerecorded live-action perf performances by costumed characters, musical video recordings, live-action performances and costumed characters, and information in the field of children's education

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 26, 2012

Use in Commerce: Nov. 26, 2012

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Wild Brain Entertainment, Inc.

Owner Address: 15000 Ventura Blvd.
Sherman Oaks, CALIFORNIA UNITED STATES 91403

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Katherine L. McDaniel

Docket Number: WBE-85155

Correspondent

Correspondent: KATHERINE L MCDANIEL

Name/Address: FULWIDER PATTON LLP
6060 CENTER DR
FL 10
LOS ANGELES, CALIFORNIA UNITED STATES 90045-1598

Phone: (310) 242-2689

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 19, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 14, 2013	REGISTERED-PRINCIPAL REGISTER	
Apr. 12, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE MAILED	
Apr. 11, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	68123
Apr. 10, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	

Apr. 09, 2013	STATEMENT OF USE PROCESSING COMPLETE	66154
Mar. 18, 2013	USE AMENDMENT FILED	66154
Apr. 05, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Mar. 18, 2013	TEAS STATEMENT OF USE RECEIVED	
Sep. 18, 2012	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Aug. 06, 2012	TTAB RELEASE CASE TO TRADEMARKS	204166
Aug. 06, 2012	OPPOSITION TERMINATED NO. 999999	204166
Aug. 06, 2012	OPPOSITION DISMISSED NO. 999999	204166
Mar. 06, 2012	OPPOSITION INSTITUTED NO. 999999	204166
Mar. 05, 2012	OPPOSITION PAPERS RECEIVED AT TTAB	
Feb. 14, 2012	PUBLISHED FOR OPPOSITION	
Jan. 25, 2012	NOTICE OF PUBLICATION	
Jan. 10, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	68123
Jan. 09, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 07, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jan. 06, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jan. 06, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 03, 2011	NON-FINAL ACTION MAILED	
Aug. 02, 2011	NON-FINAL ACTION WRITTEN	76505
Aug. 01, 2011	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Jul. 25, 2011	WITHDRAWN FROM PUB - OG REVIEW QUERY	76621
Jul. 08, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	68123
Jul. 06, 2011	ASSIGNED TO LIE	68123
Jun. 15, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 14, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 13, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 13, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 04, 2011	NON-FINAL ACTION MAILED	
Feb. 04, 2011	NON-FINAL ACTION WRITTEN	76505
Jan. 21, 2011	ASSIGNED TO EXAMINER	76505
Oct. 15, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 15, 2010	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Apr. 11, 2013

Assignment Abstract Of Title Information

Summary

Total Assignments: 5

Registrant: Wild Brain Er

Assignment 1 of 5

Conveyance: SECURITY INTEREST

Reel/Frame: [4641/0133](#)

Pages: 9

Date Recorded: Oct. 13, 2011

Supporting Documents: [assignment-tm-4641-0133.pdf](#)

Assignor

Name: [WILD BRAIN ENTERTAINMENT, INC.](#)

Execution Date: Oct. 07, 2011

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Assignee

Name: [ROYAL BANK OF CANADA](#)

Legal Entity Type: CHARTERED BANK

State or Country Where
Organized: CANADAAddress: 20 KING STREET WEST
MAIN FLOOR
TORONTO, ONTARIO, CANADA M5H1C4

Correspondent

Correspondent Name: ERIN R. ZASKODA

Correspondent Address: 611 ANTON BOULEVARD
SUITE 1400
COSTA MESA, CA 92626

Domestic Representative - Not Found

Assignment 2 of 5

Conveyance: SECURITY INTEREST

Reel/Frame: [4894/0326](#)

Pages: 11

Date Recorded: Nov. 05, 2012

Supporting Documents: [assignment-tm-4894-0326.pdf](#)

Assignor

Name: [WILD BRAIN ENTERTAINMENT, INC.](#)

Execution Date: Oct. 22, 2012

Legal Entity Type: CORPORATION

State or Country Where
Organized: CALIFORNIA

AssigneeName: [ROYAL BANK OF CANADA](#)

Legal Entity Type: ADMINISTRATIVE AGENT

State or Country Where
Organized: CANADAAddress: 200 BAY STREET, SOUTH TOWER, ROYAL BANK PLAZA
TORONTO, ONTARIO, CANADA M5J 2W7**Correspondent**

Correspondent Name: BRYAN CAVE LLP

Correspondent Address: TWO NORTH CENTRAL AVENUE, SUITE 2200
JULIE A. ESLICK
PHOENIX, AZ 85004**Domestic Representative - Not Found****Assignment 3 of 5**

Conveyance: RELEASE OF SECURITY INTEREST

Reel/Frame: [5402/0505](#)

Pages: 92

Date Recorded: Nov. 13, 2014

Supporting Documents: [assignment-tm-5402-0505.pdf](#)**Assignor**Name: [ROYAL BANK OF CANADA](#)

Execution Date: Oct. 30, 2013

Legal Entity Type: ADMINISTRATIVE AGENT

State or Country Where
Organized: CANADA**Assignee**Name: [COOKIE JAR ENTERTAINMENT INC.](#)

Legal Entity Type: CORPORATION

State or Country Where
Organized: CANADAAddress: 266 KING STREET WEST
2ND FLOOR
TORONTO, CANADA M5V1H8Name: [4116372 CANADA INC.](#)

Legal Entity Type: CORPORATION

State or Country Where
Organized: CANADAAddress: 100 WELLINGTON STREET WEST, SUITE 2300
TD WEST TOWER
TORONTO , ONTARIO, CANADA M5K 1A1**Correspondent**

Correspondent Name: JONATHAN D. REICHMAN, ESQ.

Correspondent Address: ONE BROADWAY
NEW YORK, NY 10004

Domestic Representative
Domestic Representative Name: JONATHAN D. REICHMAN, ESQ.

Domestic Representative Address: ONE BROADWAY
NEW YORK, NY 10004

Assignment 4 of 5

Conveyance: RELEASE OF SECURITY INTEREST

Reel/Frame: [5402/0610](#)

Pages: 93

Date Recorded: Nov. 13, 2014

Supporting Documents: [assignment-tm-5402-0610.pdf](#)

Assignor

Name: [ROYAL BANK OF CANADA](#)

Execution Date: Oct. 30, 2013

Legal Entity Type: ADMINISTRATIVE AGENT

State or Country Where Organized: CANADA

Assignee

Name: [DHX MEDIA LTD.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CANADA

Address: 1478 QUEEN STREET
HALIFAX, NOVA SCOTIA, CANADA B3J 2H7

Correspondent

Correspondent Name: JONATHAN D. REICHMAN, ESQ.

Correspondent Address: ONE BROADWAY
NEW YORK, NY 10004

Domestic Representative

Domestic Representative Name: JONATHAN D. REICHMAN, ESQ.

Domestic Representative Address: ONE BROADWAY
NEW YORK, NY 10004

Assignment 5 of 5

Conveyance: SECURITY INTEREST

Reel/Frame: [5403/0256](#)

Pages: 96

Date Recorded: Nov. 18, 2014

Supporting Documents: [assignment-tm-5403-0256.pdf](#)

Assignor

Name: [DHX MEDIA LTD.](#)

Execution Date: Oct. 31, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: CANADA

Assignee**Name:** [ROYAL BANK OF CANADA](#)**Legal Entity Type:** ADMINISTRATIVE AGENT**State or Country Where
Organized:** CANADA**Address:** 200 BAY STREET, SOUTH TOWER, ROYAL BANK PLAZA
TORONTO, ONTARIO, CANADA M5J 2W7**Correspondent****Correspondent Name:** JONATHAN D. REICHMAN, ESQ.**Correspondent Address:** ONE BROADWAY
NEW YORK, NY 10004**Domestic Representative****Domestic Representative
Name:** JONATHAN D. REICHMAN, ESQ.**Domestic Representative
Address:** ONE BROADWAY
NEW YORK, NY 10004**Proceedings - None recorded**

Exhibit C

Int. Cl.: 41

Prior U.S. Cls.: 100, 101, and 107

United States Patent and Trademark Office

Reg. No. 2,625,527

Registered Sep. 24, 2002

**SERVICE MARK
PRINCIPAL REGISTER**

WILD BRAIN

WILD BRAIN, INC. (DELAWARE CORPORATION)
2650 18TH STREET
SAN FRANCISCO, CA 94110

FOR: ENTERTAINMENT SERVICES, NAMELY
MOTION PICTURE FILM AND TELEVISION PRO-
DUCTION; PROVIDING A CONTINUING CAR-
TOON SHOW DISTRIBUTED OVER TELEVISION,
CABLE, RADIO AND GLOBAL COMPUTER NET-
WORKS; ELECTRONIC PUBLISHING SERVICES,
NAMELY, PUBLICATION OF TEXT AND GRAPHIC
WORKS OF OTHERS ON CD-ROMS FEATURING

ANIMATED GAMES, IN CLASS 41 (U.S. CLS. 100, 101
AND 107).

FIRST USE 1-0-1995; IN COMMERCE 1-0-1995.

OWNER OF U.S. REG. NO. 1,985,627.

SN 75-721,985, FILED 6-3-1999.

BARBARA A. LOUGHRAN, EXAMINING ATTOR-
NEY

Trademark Status and Document Retrieval (TSDR) APIs are currently experiencing technical difficulties and users may be unable to access the database. The problem is being addressed by staff at the USPTO. We sincerely apologize for any inconvenience this may have caused.

STATUS **DOCUMENTS** **MAINTENANCE**

[Back to Search](#)

[Print](#)

Generated on: This page was generated by TSDR on 2016-01-06 12:29:08 EST

Mark: WILD BRAIN

No Image exists for this case.

US Serial Number: 75721985

Application Filing Date: Jun. 03, 1996

US Registration Number: 2625527

Registration Date: Sep. 24, 2000

Register: Principal

Mark Type: Service Mark

Status: The registration has been renewed.

Status Date: Aug. 04, 2012

Publication Date: May 02, 2000

Notice of Allowance Date: Jul. 25, 2000

Mark Information

Mark Literal Elements: WILD BRAIN

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US [1985627](#)

Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: entertainment services, namely motion picture film and television production; providing a continuous television, cable, radio and global computer networks; electronic publishing services, namely, products on CD-ROMs featuring animated games

International Class(es): 041 - Primary Class**U.S Class(es):** 100, 101, 102**Class Status:** ACTIVE**Basis:** 1(a)**First Use:** Jan. 1995**Use in Commerce:** Jan. 1995

Basis Information (Case Level)

Filed Use: No**Currently Use:** Yes**Filed ITU:** Yes**Currently ITU:** No**Filed 44D:** No**Currently 44D:** No**Filed 44E:** No**Currently 44E:** No**Filed 66A:** No**Currently 66A:** No**Filed No Basis:** No**Currently No Basis:** No

Current Owner(s) Information

Owner Name: WILD BRAIN ENTERTAINMENT, INC.**Owner Address:** 15000 VENTURA BLVD., 3RD FLOOR
SHERMAN OAKS, CALIFORNIA UNITED STATES 91403**Legal Entity Type:** CORPORATION**State or Country Where
Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Katherine L. McDaniel**Docket Number:** WBE-76991

Correspondent

Correspondent Name/Address: Katherine L. McDaniel
FULWIDER PATTON LLP
6060 CENTER DRIVE, TENTH FLOOR
LOS ANGELES, CALIFORNIA UNITED STATES 90045**Phone:** 310-242-2689**Domestic Representative - Not Found**

Prosecution History

Date	Description	Proceeding Number
Nov. 19, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Aug. 04, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - MAILED	
Aug. 04, 2012	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	77315

Aug. 04, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	77315
Aug. 01, 2012	TEAS SECTION 8 & 9 RECEIVED	
Dec. 01, 2010	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Feb. 05, 2008	CASE FILE IN TICRS	
Nov. 08, 2007	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	77315
Nov. 08, 2007	ASSIGNED TO PARALEGAL	77315
Oct. 31, 2007	TEAS SECTION 8 & 15 RECEIVED	
Jun. 26, 2007	ATTORNEY REVOKED AND/OR APPOINTED	
Jun. 26, 2007	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Sep. 06, 2006	ATTORNEY REVOKED AND/OR APPOINTED	
Sep. 06, 2006	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Sep. 24, 2002	REGISTERED-PRINCIPAL REGISTER	
Feb. 15, 2002	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 13, 2002	ASSIGNED TO EXAMINER	73358
Jan. 23, 2002	STATEMENT OF USE PROCESSING COMPLETE	
Jan. 08, 2002	USE AMENDMENT FILED	
Jan. 23, 2002	EXTENSION 3 GRANTED	
Jan. 08, 2002	EXTENSION 3 FILED	
Aug. 12, 2001	EXTENSION 2 GRANTED	
Jul. 24, 2001	EXTENSION 2 FILED	
Mar. 23, 2001	EXTENSION 1 GRANTED	
Jan. 25, 2001	EXTENSION 1 FILED	
Jul. 25, 2000	NOA MAILED - SOU REQUIRED FROM APPLICANT	
May 02, 2000	PUBLISHED FOR OPPOSITION	
Mar. 31, 2000	NOTICE OF PUBLICATION	
Mar. 04, 2000	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 30, 1999	NON-FINAL ACTION MAILED	
Sep. 22, 1999	ASSIGNED TO EXAMINER	73358
Sep. 16, 1999	ASSIGNED TO EXAMINER	75598

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Sep. 24, 2012

TM Staff and Location Information

TM Staff Information - None**File Location**

Current Location: GENERIC WEB UPDATE

Date in Location: Aug. 04, 2016

Assignment Abstract Of Title Information**Summary**

Total Assignments: 6

Registrant: Wild Brain, Inc

Assignment 1 of 6

Conveyance: NUNC PRO TUNC ASSIGNMENT EFFECTIVE 10012009

Reel/Frame: [4262/0255](#)

Pages: 3

Date Recorded: Aug. 17, 2010

Supporting Documents: [assignment-tm-4262-0255.pdf](#)**Assignor**Name: [WILD BRAIN, INC.](#)

Execution Date: Aug. 17, 2010

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE**Assignee**Name: [WILD BRAIN ENTERTAINMENT, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWAREAddress: 15000 VENTURA BLVD., 3RD FLOOR
SHERMAN OAKS, CALIFORNIA 91403**Correspondent**

Correspondent Name: KATHERINE L. MCDANIEL, FULWIDERPATTONLLP

Correspondent Address: 6060 CENTER DR., TENTH FLOOR
LOS ANGELES, CA 90045**Domestic Representative - Not Found****Assignment 2 of 6**

Conveyance: SECURITY INTEREST

Reel/Frame: [4641/0133](#)

Pages: 9

Date Recorded: Oct. 13, 2011

Supporting Documents: [assignment-tm-4641-0133.pdf](#)**Assignor**Name: [WILD BRAIN ENTERTAINMENT, INC.](#)

Execution Date: Oct. 07, 2011

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

AssigneeName: [ROYAL BANK OF CANADA](#)

Legal Entity Type: CHARTERED BANK

State or Country Where
Organized: CANADAAddress: 20 KING STREET WEST
MAIN FLOOR
TORONTO, ONTARIO, CANADA M5H1C4**Correspondent**

Correspondent Name: ERIN R. ZASKODA

Correspondent Address: 611 ANTON BOULEVARD
SUITE 1400
COSTA MESA, CA 92626**Domestic Representative - Not Found****Assignment 3 of 6**

Conveyance: SECURITY INTEREST

Reel/Frame: [4894/0326](#)

Pages: 11

Date Recorded: Nov. 05, 2012

Supporting Documents: [assignment-tm-4894-0326.pdf](#)**Assignor**Name: [WILD BRAIN ENTERTAINMENT, INC.](#)

Execution Date: Oct. 22, 2012

Legal Entity Type: CORPORATION

State or Country Where
Organized: CALIFORNIA**Assignee**Name: [ROYAL BANK OF CANADA](#)

Legal Entity Type: ADMINISTRATIVE AGENT

State or Country Where
Organized: CANADAAddress: 200 BAY STREET, SOUTH TOWER, ROYAL BANK PLAZA
TORONTO, ONTARIO, CANADA M5J 2W7**Correspondent**

Correspondent Name: BRYAN CAVE LLP

Correspondent Address: TWO NORTH CENTRAL AVENUE, SUITE 2200
JULIE A. ESLICK
PHOENIX, AZ 85004**Domestic Representative - Not Found****Assignment 4 of 6**

Conveyance: RELEASE OF SECURITY INTEREST

Reel/Frame: [5402/0505](#)

Pages: 92

Date Recorded: Nov. 13, 2014

Supporting Documents: [assignment-tm-5402-0505.pdf](#)

Assignor

Name: [ROYAL BANK OF CANADA](#)

Execution Date: Oct. 30, 2013

Legal Entity Type: ADMINISTRATIVE AGENT

State or Country Where
Organized: CANADA

Assignee

Name: [COOKIE JAR ENTERTAINMENT INC.](#)

Legal Entity Type: CORPORATION

State or Country Where
Organized: CANADA

Address: 266 KING STREET WEST
2ND FLOOR
TORONTO, CANADA M5V1H8

Name: [4116372 CANADA INC.](#)

Legal Entity Type: CORPORATION

State or Country Where
Organized: CANADA

Address: 100 WELLINGTON STREET WEST, SUITE 2300
TD WEST TOWER
TORONTO , ONTARIO, CANADA M5K 1A1

Correspondent

Correspondent Name: JONATHAN D. REICHMAN, ESQ.

Correspondent Address: ONE BROADWAY
NEW YORK, NY 10004

Domestic Representative

Domestic Representative Name: JONATHAN D. REICHMAN, ESQ.

Domestic Representative Address: ONE BROADWAY
NEW YORK, NY 10004

Assignment 5 of 6

Conveyance: RELEASE OF SECURITY INTEREST

Reel/Frame: [5402/0610](#)

Pages: 93

Date Recorded: Nov. 13, 2014

Supporting Documents: [assignment-tm-5402-0610.pdf](#)

Assignor

Name: [ROYAL BANK OF CANADA](#)

Execution Date: Oct. 30, 2013

Legal Entity Type: ADMINISTRATIVE AGENT

State or Country Where
Organized: CANADA

Assignee

Name: [DHX MEDIA LTD.](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** CANADA**Address:** 1478 QUEEN STREET
HALIFAX, NOVA SCOTIA, CANADA B3J 2H7**Correspondent****Correspondent Name:** JONATHAN D. REICHMAN, ESQ.**Correspondent Address:** ONE BROADWAY
NEW YORK, NY 10004**Domestic Representative****Domestic Representative Name:** JONATHAN D. REICHMAN, ESQ.**Domestic Representative Address:** ONE BROADWAY
NEW YORK, NY 10004**Assignment 6 of 6****Conveyance:** SECURITY INTEREST**Reel/Frame:** [5403/0256](#)**Pages:** 96**Date Recorded:** Nov. 18, 2014**Supporting Documents:** [assignment-tm-5403-0256.pdf](#)**Assignor****Name:** [DHX MEDIA LTD.](#)**Execution Date:** Oct. 31, 2013**Legal Entity Type:** CORPORATION**State or Country Where Organized:** CANADA**Assignee****Name:** [ROYAL BANK OF CANADA](#)**Legal Entity Type:** ADMINISTRATIVE AGENT**State or Country Where Organized:** CANADA**Address:** 200 BAY STREET, SOUTH TOWER, ROYAL BANK PLAZA
TORONTO, ONTARIO, CANADA M5J 2W7**Correspondent****Correspondent Name:** JONATHAN D. REICHMAN, ESQ.**Correspondent Address:** ONE BROADWAY
NEW YORK, NY 10004**Domestic Representative****Domestic Representative Name:** JONATHAN D. REICHMAN, ESQ.**Domestic Representative Address:** ONE BROADWAY
NEW YORK, NY 10004

Proceedings - None recorded

Exhibit D

Int. Cl.: 41

Prior U.S. Cls.: 100, 101, and 107

United States Patent and Trademark Office

Reg. No. 2,729,703

Registered June 24, 2003

**SERVICE MARK
PRINCIPAL REGISTER**

POOCHINI

WILD BRAIN, INC. (DELAWARE CORPORATION)
2650 18TH STREET
SAN FRANCISCO, CA 94110

FOR: ENTERTAINMENT SERVICES, NAMELY A
CONTINUING ANIMATED CARTOON PROGRAM
DISTRIBUTED OVER TELEVISION, SATELLITE,

AUDIO AND VIDEO MEDIA, IN CLASS 41 (U.S.
CLS. 100, 101 AND 107).

FIRST USE 9-0-1999; IN COMMERCE 10-1-2002.

SN 76-045,192, FILED 5-10-2000.

CAROLINE WEIMER, EXAMINING ATTORNEY

Trademark Status and Document Retrieval (TSDR) APIs are currently experiencing technical difficulties and users may be unable to access the database. The problem is being addressed by staff at the USPTO. We sincerely apologize for any inconvenience this may have caused.

STATUS **DOCUMENTS** **MAINTENANCE**

[Back to Search](#)

[Print](#)

Generated on: This page was generated by TSDR on 2016-01-06 12:29:42 EST

Mark: POOCHINI

POOCHINI

US Serial Number: 76045192

Application Filing Date: May 10, 2000

US Registration Number: 2729703

Registration Date: Jun. 24, 2003

Register: Principal

Mark Type: Service Mark

Status: Registration cancelled because registrant did not file an acceptable declaration under Section 8 click on the Trademark Document Retrieval link at the top of this page.

Status Date: Jan. 31, 2014

Publication Date: Feb. 27, 2001

Notice of Allowance Date: May 22, 2001

Date Cancelled: Jan. 31, 2014

Mark Information

Mark Literal Elements: POOCHINI

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: entertainment services, namely a continuing animated cartoon program distributed over television

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: SECTION 8 - CANCELLED

Basis: 1(a)

First Use: Sep. 1999

Use in Commerce: Oct. 01, 2002

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes
Filed ITU: Yes	Currently ITU: No
Filed 44D: No	Currently 44D: No
Filed 44E: No	Currently 44E: No
Filed 66A: No	Currently 66A: No
Filed No Basis: No	Currently No Basis: No

Current Owner(s) Information

Owner Name: WILD BRAIN ENTERTAINMENT, INC.

Owner Address: 15000 VENTURA BLVD., 3RD FLOOR
SHERMAN OAKS, CALIFORNIA UNITED STATES 91403

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Katherine L. McDaniel and all other attorneys of Fulwider Patton LLP

Correspondent

Correspondent Name/Address: Katherine L. McDaniel and all other attorneys of F
Fulwider Patton LLP
6060 Center Drive, Tenth Floor
Los Angeles, CALIFORNIA UNITED STATES 90045

Phone: 310-242-2689

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 19, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jan. 31, 2014	CANCELLED SEC. 8 (10-YR)/EXPIRED SECTION 9	59136
Dec. 01, 2010	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 03, 2008	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	59136
Jul. 21, 2008	TEAS SECTION 8 & 15 RECEIVED	
Jan. 02, 2008	CASE FILE IN TIGRS	
Jun. 26, 2007	ATTORNEY REVOKED AND/OR APPOINTED	

Jun. 26, 2007	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Sep. 06, 2006	ATTORNEY REVOKED AND/OR APPOINTED	
Sep. 06, 2006	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jun. 24, 2003	REGISTERED-PRINCIPAL REGISTER	
Apr. 29, 2003	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Apr. 15, 2003	ASSIGNED TO EXAMINER	76517
Apr. 04, 2003	STATEMENT OF USE PROCESSING COMPLETE	
Nov. 14, 2002	USE AMENDMENT FILED	
Feb. 03, 2003	EXTENSION 3 GRANTED	
Nov. 14, 2002	EXTENSION 3 FILED	
Nov. 18, 2002	PAPER RECEIVED	
May 24, 2002	EXTENSION 2 GRANTED	
May 03, 2002	EXTENSION 2 FILED	
May 07, 2002	PAPER RECEIVED	
Nov. 26, 2001	EXTENSION 1 GRANTED	
Nov. 08, 2001	EXTENSION 1 FILED	
May 22, 2001	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 27, 2001	PUBLISHED FOR OPPOSITION	
Jan. 26, 2001	NOTICE OF PUBLICATION	
Dec. 09, 2000	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 29, 2000	EXAMINER'S AMENDMENT MAILED	
Oct. 26, 2000	ASSIGNED TO EXAMINER	78196
Oct. 23, 2000	ASSIGNED TO EXAMINER	77878

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: POST REGISTRATION

Date in Location: Aug. 03, 2008

Assignment Abstract Of Title Information

Summary

Total Assignments: 6

Registrant: Wild Brain, Inc.

Assignment 1 of 6**Conveyance:** NUNC PRO TUNC ASSIGNMENT EFFECTIVE 10012009**Reel/Frame:** [4262/0255](#)**Pages:** 3**Date Recorded:** Aug. 17, 2010**Supporting Documents:** [assignment-tm-4262-0255.pdf](#)**Assignor****Name:** [WILD BRAIN, INC.](#)**Execution Date:** Aug. 17, 2010**Legal Entity Type:** CORPORATION**State or Country Where
Organized:** DELAWARE**Assignee****Name:** [WILD BRAIN ENTERTAINMENT, INC.](#)**Legal Entity Type:** CORPORATION**State or Country Where
Organized:** DELAWARE**Address:** 15000 VENTURA BLVD., 3RD FLOOR
SHERMAN OAKS, CALIFORNIA 91403**Correspondent****Correspondent Name:** KATHERINE L. MCDANIEL, FULWIDERPATTONLLP**Correspondent Address:** 6060 CENTER DR., TENTH FLOOR
LOS ANGELES, CA 90045**Domestic Representative - Not Found****Assignment 2 of 6****Conveyance:** SECURITY INTEREST**Reel/Frame:** [4641/0133](#)**Pages:** 9**Date Recorded:** Oct. 13, 2011**Supporting Documents:** [assignment-tm-4641-0133.pdf](#)**Assignor****Name:** [WILD BRAIN ENTERTAINMENT, INC.](#)**Execution Date:** Oct. 07, 2011**Legal Entity Type:** CORPORATION**State or Country Where
Organized:** DELAWARE**Assignee****Name:** [ROYAL BANK OF CANADA](#)**Legal Entity Type:** CHARTERED BANK**State or Country Where
Organized:** CANADA**Address:** 20 KING STREET WEST
MAIN FLOOR
TORONTO, ONTARIO, CANADA M5H1C4**Correspondent**

Correspondent Name: ERIN R. ZASKODA

Correspondent Address: 611 ANTON BOULEVARD
SUITE 1400
COSTA MESA, CA 92626

Domestic Representative - Not Found

Assignment 3 of 6

Conveyance: SECURITY INTEREST

Reel/Frame: [4894/0326](#)

Pages: 11

Date Recorded: Nov. 05, 2012

Supporting Documents: [assignment-tm-4894-0326.pdf](#)

Assignor

Name: [WILD BRAIN ENTERTAINMENT, INC.](#)

Execution Date: Oct. 22, 2012

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Assignee

Name: [ROYAL BANK OF CANADA](#)

Legal Entity Type: ADMINISTRATIVE AGENT

State or Country Where Organized: CANADA

Address: 200 BAY STREET, SOUTH TOWER, ROYAL BANK PLAZA
TORONTO, ONTARIO, CANADA M5J 2W7

Correspondent

Correspondent Name: BRYAN CAVE LLP

Correspondent Address: TWO NORTH CENTRAL AVENUE, SUITE 2200
JULIE A. ESLICK
PHOENIX, AZ 85004

Domestic Representative - Not Found

Assignment 4 of 6

Conveyance: RELEASE OF SECURITY INTEREST

Reel/Frame: [5402/0505](#)

Pages: 92

Date Recorded: Nov. 13, 2014

Supporting Documents: [assignment-tm-5402-0505.pdf](#)

Assignor

Name: [ROYAL BANK OF CANADA](#)

Execution Date: Oct. 30, 2013

Legal Entity Type: ADMINISTRATIVE AGENT

State or Country Where Organized: CANADA

Assignee

Name: [COOKIE JAR ENTERTAINMENT INC.](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** CANADA**Address:** 266 KING STREET WEST
2ND FLOOR
TORONTO, CANADA M5V1H8**Name:** [4116372 CANADA INC.](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** CANADA**Address:** 100 WELLINGTON STREET WEST, SUITE 2300
TD WEST TOWER
TORONTO , ONTARIO, CANADA M5K 1A1**Correspondent****Correspondent Name:** JONATHAN D. REICHMAN, ESQ.**Correspondent Address:** ONE BROADWAY
NEW YORK, NY 10004**Domestic Representative****Domestic Representative Name:** JONATHAN D. REICHMAN, ESQ.**Domestic Representative Address:** ONE BROADWAY
NEW YORK, NY 10004**Assignment 5 of 6****Conveyance:** RELEASE OF SECURITY INTEREST**Reel/Frame:** [5402/0610](#)**Pages:** 93**Date Recorded:** Nov. 13, 2014**Supporting Documents:** [assignment-tm-5402-0610.pdf](#)**Assignor****Name:** [ROYAL BANK OF CANADA](#)**Execution Date:** Oct. 30, 2013**Legal Entity Type:** ADMINISTRATIVE AGENT**State or Country Where Organized:** CANADA**Assignee****Name:** [DHX MEDIA LTD.](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** CANADA**Address:** 1478 QUEEN STREET
HALIFAX, NOVA SCOTIA, CANADA B3J 2H7**Correspondent****Correspondent Name:** JONATHAN D. REICHMAN, ESQ.

Correspondent Address: ONE BROADWAY
NEW YORK, NY 10004

Domestic Representative

Domestic Representative JONATHAN D. REICHMAN, ESQ.
Name:

Domestic Representative ONE BROADWAY
Address: NEW YORK, NY 10004

Assignment 6 of 6

Conveyance: SECURITY INTEREST

Reel/Frame: [5403/0256](#)

Pages: 96

Date Recorded: Nov. 18, 2014

Supporting Documents: [assignment-tm-5403-0256.pdf](#)

Assignor

Name: [DHX MEDIA LTD.](#)

Execution Date: Oct. 31, 2013

Legal Entity Type: CORPORATION

State or Country Where CANADA
Organized:

Assignee

Name: [ROYAL BANK OF CANADA](#)

Legal Entity Type: ADMINISTRATIVE AGENT

State or Country Where CANADA
Organized:

Address: 200 BAY STREET, SOUTH TOWER, ROYAL BANK PLAZA
TORONTO, ONTARIO, CANADA M5J 2W7

Correspondent

Correspondent Name: JONATHAN D. REICHMAN, ESQ.

Correspondent Address: ONE BROADWAY
NEW YORK, NY 10004

Domestic Representative

Domestic Representative JONATHAN D. REICHMAN, ESQ.
Name:

Domestic Representative ONE BROADWAY
Address: NEW YORK, NY 10004

Proceedings - None recorded